

Summer term 2019
Wednesdays 2-4 pm, VG 1.105
Wiebke Kartheus, MA
Office hours: Wed. 12-1 pm, Englisches Seminar 1.318
Email: wiebke.kartheus@phil.uni-goettingen.de

Tentative Syllabus: Art Museums in US Society

Week 1 (Apr. 17, 2019): Introduction, Administration, Course Requirements, etc.

Hwang, Howard. "Why Museums Suck." *LA Youth*. n.d. Web. 12 Apr. 2019.
<http://www.layouth.com/why-museums-suck/>

Useful online resources:

Museopunks – Ongoing Podcast hosted by Suse Anderson on important issues related to Museums in the US

<https://www.aam-us.org/programs/about-museums/museopunks/>

Thinking about Museums – Blog by museum practitioner Ed Rodley:

<https://thinkingaboutmuseums.com/>

Museum2 – Blog by scholar Nina Simon:

<http://museumtwo.blogspot.com/2018/04/the-art-of-relevance-is-now-available.html>

Website of the *American Alliance of Museums* for news and new developments:

<https://www.aam-us.org/>

Videos on many crucial aspects of museum work today by *MuseumNext*

<https://www.museumnext.com/insight/>

The Art Story: Modern Art Insight

<https://www.theartstory.org/>

Glossary of art terminology assembled by *Tate Modern*

<https://www.tate.org.uk/art/art-terms>

Image database *Prometheus* established by German university network via DBIS

http://rzblx10.uni-regensburg.de/dbinfo/detail.php?bib_id=subgo&colors=&ocolors=&lett=f&tid=1&titel_id=4933

Basic MLA rules for 8th edition provided by Purdue University

https://owl.purdue.edu/owl/research_and_citation/mla_style/mla_formatting_and_style_guide/mla_formatting_and_style_guide.html

Week 2 (Apr. 24, 2019): History of (US) Art Museums

Conn, Steven. "From South Kensington to the Louvre: Art Museums and the Creation of Fine Art." *Museums and American Intellectual Life, 1876-1926*. Chicago: Chicago UP, 1998. 192-205. Print.

Dana, John Cotton. *The Gloom of the Museum*. Woodstock, VT: Elm Tree, 2017. 10-29. Print.

Week 3 (May 1, 2019): May Day – No class

Week 4 (May 8, 2019): Art Museums and the Public

McClellan, Andrew. "A Brief History of the Art Museum Public." *Art and Its Publics: Museum Studies at the Millennium*. Ed. McClellan. Malden: Blackwell, 2003. 1-49. Print.

Vartanian, Hrag. "Met Museum President Daniel Weiss Answers Questions About the New Admission Policy." *Hyperallergic*. 8 Jan. 2018. Web. 26 Sept. 2018. <https://hyperallergic.com/420505/met-museum-president-daniel-weiss-answers-questions-about-the-new-admissions-policy/>

Week 5 (May 15, 2019): Culture and Art in the Capitalist System

Bourdieu, Pierre. "The Production of Belief: Contribution to an Economy of Symbolic Goods" *Media Culture Society* 2 (1980): 261-93. Print.

Steyerl, Hito. "Politics of Art: Contemporary Art and the Transition to Post-Democracy." *E-Flux* 21 (Dec. 2010): n. pag. PDF.

Week 6 (May 22, 2019): Financing the US Art Museum

Zunz, Olivier. Introduction. *Philanthropy in America*. Princeton: Princeton UP, 2012. 1-7. Print.

Feldstein, Martin. Introduction. *The Economics of Art Museums*. Ed. Feldstein. Chicago: U of Chicago P, 1991. 1-10. Print.

Marshall, Alex. "Museums Cut Ties with Sacklers as Outrage over Opioid Crisis Grows." *NYTimes.com*. 25 Mar. 2019. Web. 12 Apr. 2019.

Week 7 (May 29, 2019): Reading Week – No Class

In preparation for your written and oral assignment, formulate a project and how you would approach it. Abstract should be approx. 300 – 500 words; hand in by June 5.

Week 8 (June 5, 2019): Art Museums and Modernism & Postmodernism

O'Doherty, Brian. "Context as Content." *Inside the White Cube: The Ideology of the Gallery Space*. Santa Monica: Lapis, 1986. 65-86. Print.

Foster, Hal. "After the White Cube." *London Review of Books* 37.6 (19 Mar. 2015): 25-26. Web. <https://www.lrb.co.uk/v37/n06/hal-foster/after-the-white-cube>

Lyotard, Jean-Francois. "Defining the Postmodern." *Norton Anthology of Theory and Criticism*. Ed. Leitch et al. 2nd Ed. 1465-68. Print.

Show: *Ferris Bueller's Day Off* Museum Scene

https://www.youtube.com/watch?time_continue=109&v=ubpRcZNJAnE

Houston Children's Museum (Robert Venturi), Piazza d'Italia in New Orleans
(Charles Willard Moore)

Week 9 (June 12, 2019): Globalization

Rectanus, Mark W. "Globalization: Incorporating the Museum." *A Companion to Museum Studies*. Ed. Sharon Macdonald. Malden: Blackwell, 2006. 381-97. Print.

Loayza, Beatrice. "How MASS MoCA Transformed a Struggling Mill Town Into an Art Hub" Hyperallergic. 11 Mar. 2019. Web. 12 Apr. 2019.

https://hyperallergic.com/489072/how-mass-moca-transformed-a-struggling-mill-town-into-an-art-hub/?fbclid=IwAR0V_K-vvRoTe8OyxfyqH5lG2EDr1mFLCdb_fsE70PV8inel_hRCzh9zRwA

"Discussion in London: Museums in a Global Age." *Guggenheim Museum*. YouTube. 4 Nov. 2016. Web. 12 Apr. 2019.

<https://www.youtube.com/watch?v=XkWFjSe907g>

Week 10: (June 19, 2019): Canon Formation

Wood, James N. "The Authorities of the American Art Museum." *Whose Muse? Art Museums and Public Trust*. Ed. James Cuno. Princeton: Princeton UP, 2004. Print. 103-27.

Anderson, Suse. "Museopunks Episode 32: Changing the Canon." American Alliance of Museums. 21 Dec. 2018. Web. 12 Apr. 2019.

<https://www.aam-us.org/2018/12/21/museopunks-episode-32-changing-the-canon/>
(including transcript)

Berger, Maurice. "Are Art Museums Racist?" *Art in America* 78 (1990): 68-77. Print.

Show: *The Carters. Apeshit*. 2018.

<https://www.youtube.com/watch?v=kbMqWXnpXcA>

Will.I.Am feat. Nicole Scherzinger. *Mona Lisa Smile*. 2016.

<https://www.youtube.com/watch?v=0o41WCg4ypU>

Kehinde Wiley

Week 11 (June 26, 2019): Independent Research Day

Further develop and research your chosen topic. I will offer additional/extended consultations.

Week 12 (July 3, 2019): Repatriation & (De)Colonizing the Museum

Clifford, James. "Museums as Contact Zones." *Routes: Travel and Translation in the Late Twentieth Century*. By Clifford. Cambridge: Harvard UP, 1997. 188-219. Print.

<https://uncpress.flexpub.com/preview/decolonizing-museums>

Steinhauer, Jillian. "The Ethics of Appropriation." *Art Newspaper*. 7 Mar. 2018. Web. 26 Sept. 2018.

<https://www.theartnewspaper.com/feature/the-ethics-of-appropriation>

Cillis, Hazel. "'Museums Are Not Inherently Any Way': MTL Collective on Decolonize This Place and Reimagining Museums." *Jezebel*. 1 Mar. 2019. Web. 11 Apr. 2019.

<https://jezebel.com/museums-are-not-inherently-any-way-mtl-collective-on-d-1832821339/amp>

Show: *Black Panther* (2018) Museum Scene
Fred Wilson *Mining the Museum* (1990)

Week 13 (July 10, 2019): The Culture Wars

Thomson, Irene Taviss. *Culture Wars and Enduring American Dilemmas*. Ann Arbor: U of Michigan P, 2010. 12-30. Print.

Weil, Stephen E. "Museums, Hitler, and the Business of *Isness*." *A Cabinet of Curiosities: Inquiries into Museums and Their Prospects*. By Weil. London: Smithsonian Inst. P, 1995. 47-50. Print.

Kaplan, Isaac. "Don't Equate Today's Culture Wars to Those of the 1990s." *Artsy*. 26 Dec. 2017. Web. 26 Sept. 2018.

<https://www.artsy.net/article/artsy-editorial-equate-todays-culture-wars-1990s>

Show: Robert Mapplethorpe, *A Perfect Moment* (1989)
David Wojnarowicz's "A Fire in My Belly" and the *Hide/Seek* Exhibition (2010)
Dana Schutz "Open Casket" at the Whitney Biennial (2017)

Week 14 (July 17, 2019): Art Museums in the Age of Digitalization/The Future of the Art Museum

Korek, Bettina. "Making the Art Museum of the Future." *Surface Magazine*. 21 June 2016. Web. 27 Sept. 2018.

<https://www.surfacemag.com/articles/new-york-art-museum-technology/>

Smith, Charles Saumarez. "The Future of the Museum." *A Companion to Museum Studies*. Ed. Sharon Macdonald. Malden: Blackwell, 2006. 543-54. Print.

Show: Official web presence of the Clyfford Still Museum, Denver:

<https://collection.clyffordstillmuseum.org/listing>

Web presence of the Clyfford Still Museum at Google Arts and Culture:

<https://artsandculture.google.com/partner/clyfford-still-museum> (incl. virtual visiting)

Official Web presence of the Barnes Collection, Philadelphia, (incl. ensembles)

<https://collection.barnesfoundation.org/>